## **ABSTRACT**

## 5 GLOSS-COATED PAPER WITH ENHANCED RUNNABILITY AND PRINT QUALITY

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This invention provides a gloss-coated electrophotographic paper with superior runnability and print quality in colour and monochrome copiers and printers. The coated paper product comprises a paper substrate coated on at least one side with a pigmented coating. The pigment coating consists of a mixture of at least three different pigments and a binder. The coating may further include a lubricant. Optionally, the coating formulation may contain an optical brightening agent, a defoamer and a thickener. In addition, the gloss coated electrophotographic paper of this invention provides a superior toner adhesion in colour and monochrome electrophotographic imaging applications.

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